|  |  |  |
| --- | --- | --- |
| List the group of people | What do they eat? | Why do they eat it? |
|  |  |  |
|  |  |  |
|  |  |  |

Folk and Popular Culture: Key Issue 1

***Where Do Folk and Popular Cultures Originate and Diffuse?***

Rubenstein, pp. 104-111

1. Read the case study on page 106.

# 2. Who was Vidal de la Blache?

3. What does his quote mean?

# ● ORIGIN OF FOK AND POPULAR CULTURE

This section looks at the origin and diffusion of specific examples of both folk and popular culture. Specifically examined examples of folk culture are FOLK MUSIC and AMISH CULTURE. Examples used to illustrate popular culture are POPULAR MUSIC and SOCCER.

1. List elements of the *origin* and *characteristics* of **FOLK MUSIC.**

3. Draw and label some kind of graphic to illustrate how hip-hop music illustrates elements of both folk and popular culture.

2. List elements of the *origin* and *diffusion* of **POPULAR MUSIC.**

# USAOUT~1● DIFFUSION OF FOLK AND POPULAR CULTURE

**THE AMISH**4. Where did Amish culture originate and how did it diffuse to the United States?

5. In what ways is Amish culture distinct from the popular culture of the United States?

6. What is happening to the Amish in the United States today?

7. Use dots to identify the Amish core area. **Label** each of the states which have large numbers of Amish.

8. How was soccer transformed from a folk custom into popular culture?

![MCj01988280000[1]]()

9. Draw a small graphic in the space below to link popular sports with the countries in which they are most popular and with which they are best associated.

10. Despite their anonymous folk origins, what characteristics of organized spectator sports today characterize them as popular culture?

Folk and Popular Culture: Key Issue 2

***Why is Folk Culture Clustered?*** Rubenstein, pp. 111-117

# ● INFLUENCE OF THE PHYSICAL ENVIRONMENT

1. How does clothing style (in this case, shoes) indicate the influence of the environment on folk culture?

2. List 3 different examples of food habits and the unique folk cultures each illustrates.

|  |  |  |
| --- | --- | --- |
|  |  |  |

3. Indicate some food attractions and taboos, along with the cultures that practice them, in the table below.

|  |  |
| --- | --- |
| **FOOD ATTRACTIONS** | **FOOD TABOOS** |
| Cultures/regions | Foods/reasons | Cultures/regions | Foods/reasons |
|  |  |  |  |

4. In what sense are building materials of folk housing unique? Provide examples.

5. List 4 examples of house form and the unique folk cultures each illustrates.

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |

# ● ISOLATION PROMOTES CULTURAL DIVERSITY

6. Briefly summarize how cultural diversity in the Himalayas is displayed in local art.

7a. What cultural institution is shaping these differences?

7b. What environmental conditions (which are the same for all groups here) are NOT ensuring similar artforms in this case?

8. After reading the section on Sacred Spaces on pages 115- 116…

a. Define scared space in your own words.

b. Give three examples of sacred spaces and why they are sacred.

|  |  |  |
| --- | --- | --- |
| Where | Sacred Space | Why it is sacred |
|  |  |  |
|  |  |  |
|  |  |  |

**US HOUSES FORMS**

8. Fred Kniffen, a cultural geographer, has identified three source regions for American folk housing styles: New England, Middle Atlantic, and Lower Chesapeake. List and sketch each of the housing styles he identified with each region. Use figure 4-13.

**New England** (4 styles)

|  |  |
| --- | --- |
|  |  |
|  |  |

**Middle Atlantic** (1 dominant style)

**Lower Chesapeake**

Folk and Popular Culture: Key Issue 3

***Why Is Popular Culture Widely Distributed?*** Rubenstein, pp. 117-125

1. In contrast to folk customs, popular customs diffuse \_\_\_\_\_\_\_\_\_\_\_\_ across the earth’s surface to locations with a wide variety of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. This diffusion depends, however, upon a group of people having a sufficiently high level of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in order to acquire the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ associated with the popular culture.

2. In MDCs of North American and Western Europe clothing styles generally reflect \_\_\_\_\_\_\_\_\_\_\_\_ rather than particular \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

3. Complete a bullet chart with 5 facts about clothing styles associated with popular culture.

●

●

●

●

●

4. Summarize the four facts you believe to be most important to remember about jeans as an example of popular culture.

**FOOD**

5. Consumption of large quantities of what two food products are characteristic of popular culture?

a. b.

6. How is each of these food preferences expressed regionally, according to culture?

A (from above).

wine production

B (from above).

6. Summarize the four facts you believe to be most important to remember about wine production in

**![MCj02289130000[1]]()**the box at right.

Read page 121.

7a. What are two ways geographers use field work?

7b. What is especially suited to field studies?

7c. Why do housing differences exist in the US?

# ● DIFFUSION OF POPULAR HOUSING, CLOTHING, AND FOOD

**HOUSING STYLES**

8. Complete the chart below to indicate the decade(s) during which each housing style was dominant and a fact about the particular style of house. Use figure 4-16.

|  |  |  |  |
| --- | --- | --- | --- |
| **Style** | **Decade(s)** | **Fact** | **Sketch** |
| minimal traditional |  |  |  |
| ranch house |  |  |  |
| split-level |  |  |  |
| contemporary style |  |  |  |
| shed style |  |  |  |

9. List the so-called **“neo-eclectic”** styles of the 1960's and 70's. Sketch each using figure 4-16.

|  |  |
| --- | --- |
|  |  |
|  |  |

## ● ROLE OF TELEVISION IN DIFFUSING POPULAR CULTURE

10. Give two reasons for which television is an especially significant element of culture:

1)

2)

11. Describe the differences between US/Western hemisphere television control and that found elsewhere by completing the table below.

**TELEVISION CONTROL, ETC.**

Western Hemisphere Elsewhere

12. Look at figure 4-18. Write one conclusion based on the maps.

13. Make a note about the situation of worldwide internet usage in each of the following years.

|  |  |  |
| --- | --- | --- |
| **1995** | **2000** | **Today** |
|  |  |  |

14. Look at figure 4-19. Write one conclusion based on the maps.

15. Make a bullet chart with 3 important facts about Facebook. (figure 4-21 might help.

Folk and Popular Culture: Key Issue 4

***Why Does Globalization of Popular Culture Cause Problems?***

Rubenstein, pp. 125-130

# ● THREAT TO FOLK CULTURE

1. How and where has folk clothing styles worldwide been threatened by popular culture?

2. How have women in many parts of the world been helped by the spread of popular culture? How have they been hurt?

Read page 127. Global Forces, Local Impacts

3a. What is a dowry?

3b. Are dowries legal?

3c. How have dowries changed in India?

3d. What do dowries involve today?

3e. Why has the Indian government tried to ban dowries?



3f. Why are female fetuses likely to be aborted?

4. What three countries dominate worldwide television markets? What regions does each dominate?

|  |  |
| --- | --- |
| **Country dominating television . . .**  | **Region it dominates . . .** |
|  |  |
|  |  |
|  |  |

5. Why do developing nations view television as a new source of cultural imperialism?

6. In many parts of the world, what is the only reliable and unbiased source of news information?

7a. What are the world’s two largest newspaper organizations? Who owns them?

7b. How is news media different in most of Africa and Asia than in Western democracies?

# ● ENVIRONMENTAL IMPACT OF POPULAR CULTURE

1. How is the playing of **golf and golf courses** an example of a popular custom which is not generally in harmony with the local environment?



2. What is a “**uniform landscape**”?

3. How and why is this concept utilized by **fast-food restaurants**?

4. What are the two ways in which popular customs have an adverse effect on the natural environment?

a.

b.

5. Read Case Study Revisited on page 131. List 5 key points.